Ludwigsfelde, 14.5.2025

Unternehmens-präsentation

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Unsere Vision
Das wollen wir erreichen

Wir wollen eine nachhaltige und lebenswerte Zukunft für unseren Planeten und alle Lebewesen darauf.

Unsere Mission

Und das tun wir, um unsere Vision möglich zu machen

Wir bereiten den Weg für eine Zukunft, in der vegane und umweltfreundliche Ernährung der Standard ist. Dafür entwickeln wir leckere pflanzliche Produkte, die den Umstieg leicht machen. Außerdem arbeiten wir ununterbrochen an Innovationen, Aufklärung und der Veränderung der Lebensmittelbranche. Wir sind maximal zukunftsorientiert, ohne dabei unsere Bodenhaftung zu verlieren.

Veganz Group AG Beteiligungs-Holding

5 Geschäftsbereiche

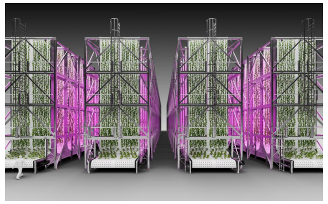
First-Mover und Marktführer im Bereich vegane Süßwaren und Snacks mit innovativen Rezepturen, nachhaltiger Verpackung und Clean- Label-Zutaten.

Marktführer im Bereich handwerklich hergestellter veganer Käse aus fermentierten Cashews mit authentischem Geschmack und Textur.

Revolutionäres 2D- Druckverfahren (1 Palette ergibt ca. 9 Paletten) zur Umwandlung flüssiger und fermentierter Verbindungen in trockene Halbfertigprodukte.

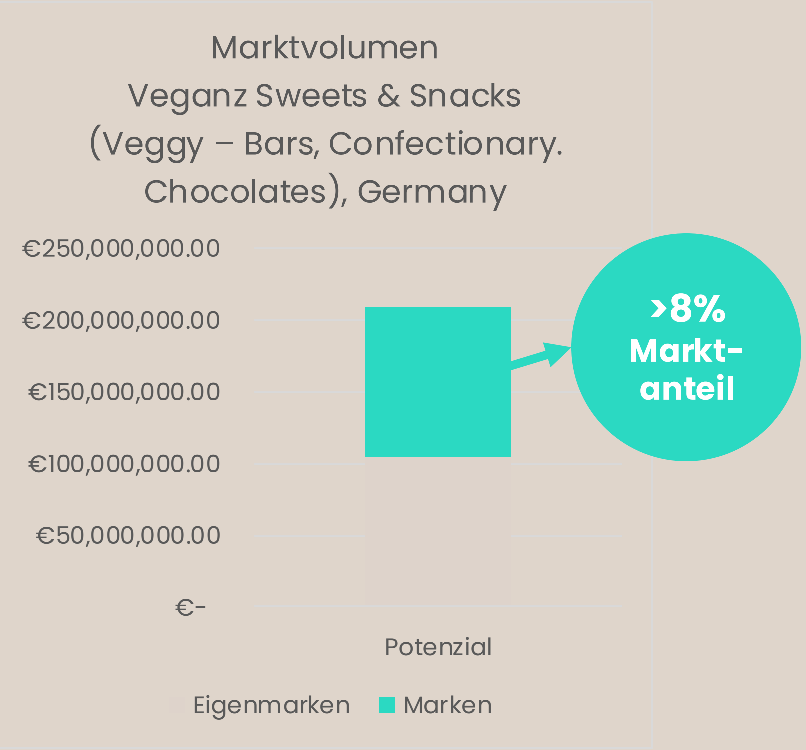
Neue Technologie zur Produktion von trockenen, hochwertigen, proteinreichen veganen Fleischalternativen auf Basis von Erbsenprotein (100g ergibt ca. 300g).

Patentierte Next-Generation Indoor Farming-Technologie, entwickelt mit Fraunhofer Institut, zur Produktion von proteinreichen Grundnahrungsmitteln.



Produktportfolio

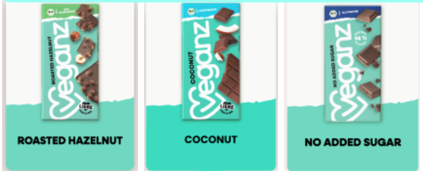
Sweets & Snacks – Legacy Business
Wächst schneller als der Markt; wächst in Rotation



Riegel (12 SKUs)

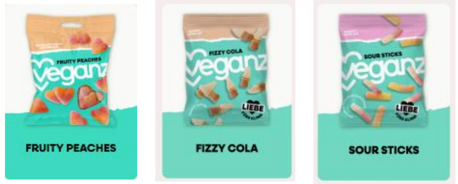
+2

Schokoladen (3 SKUs)



Gebäck (2 SKUs)

Sonstige Süßwaren (3 SKUs)



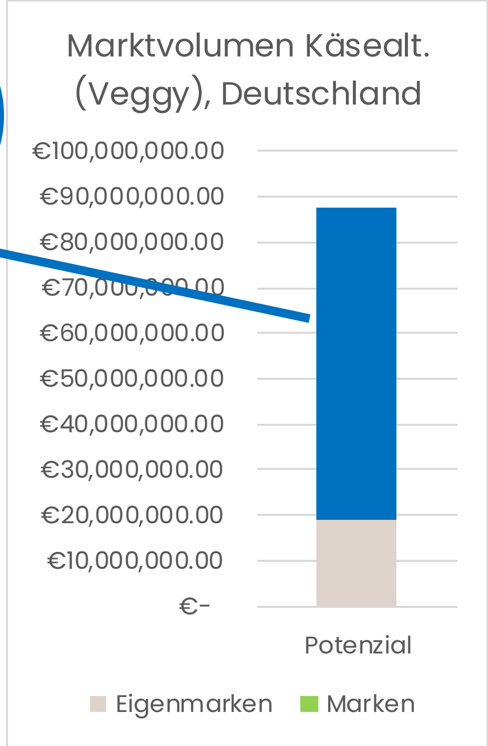
Produktportfolio

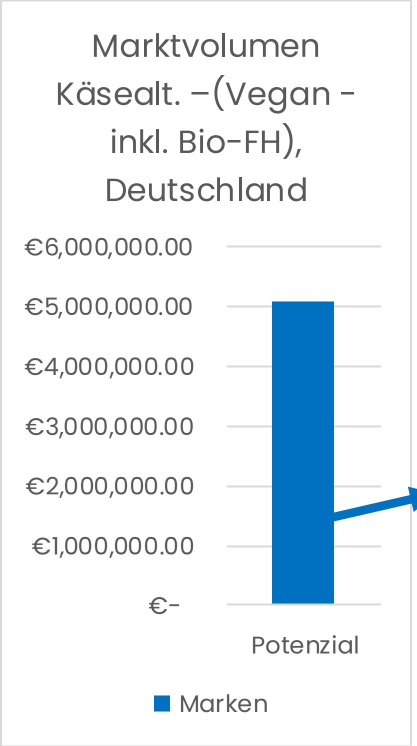
Käsealternativen

Happy Cheeze Marktführer im Geschmack und Bio-FH

Happy Cheeze (8 SKU)

<1% Markt-anteil





>7% Markt-anteil

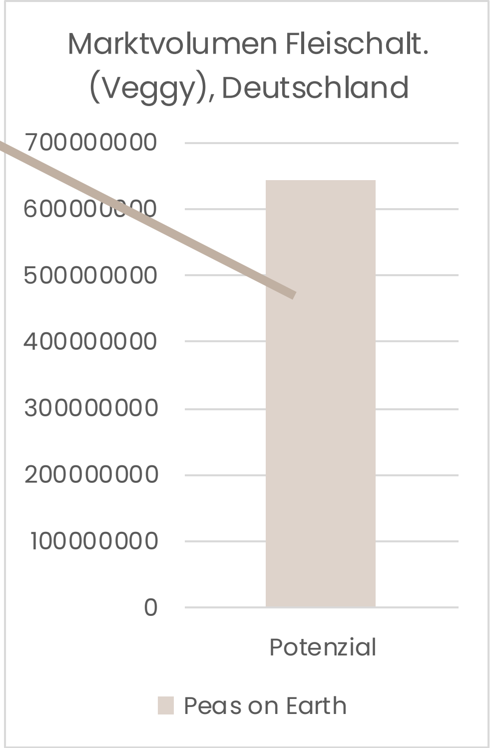
Produktportfolio

Neuentwicklung - Eigenproduktion

Kategorie Challenger im Bereich Nachhaltigkeit

Meat Alternatives (3 SKUs)

<1% Markt-anteil



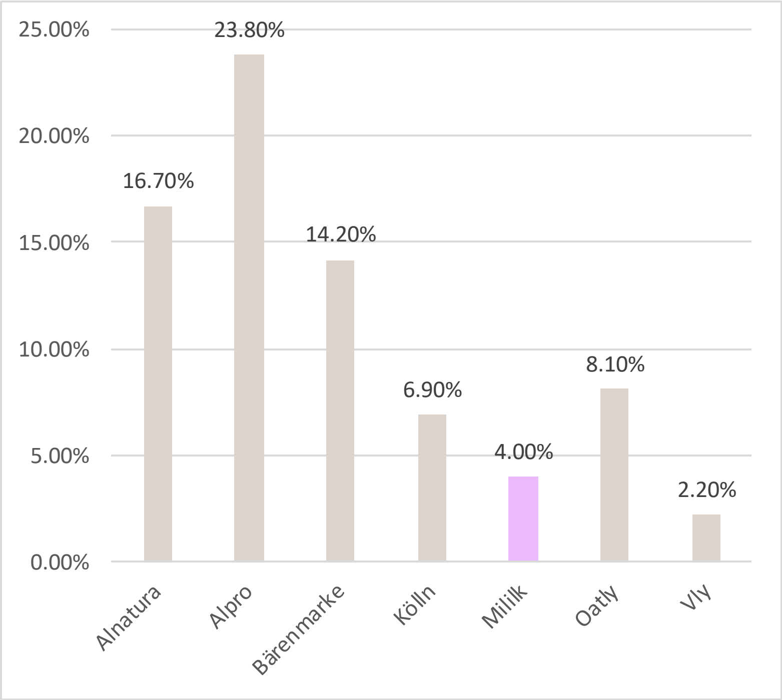
Produktportfolio

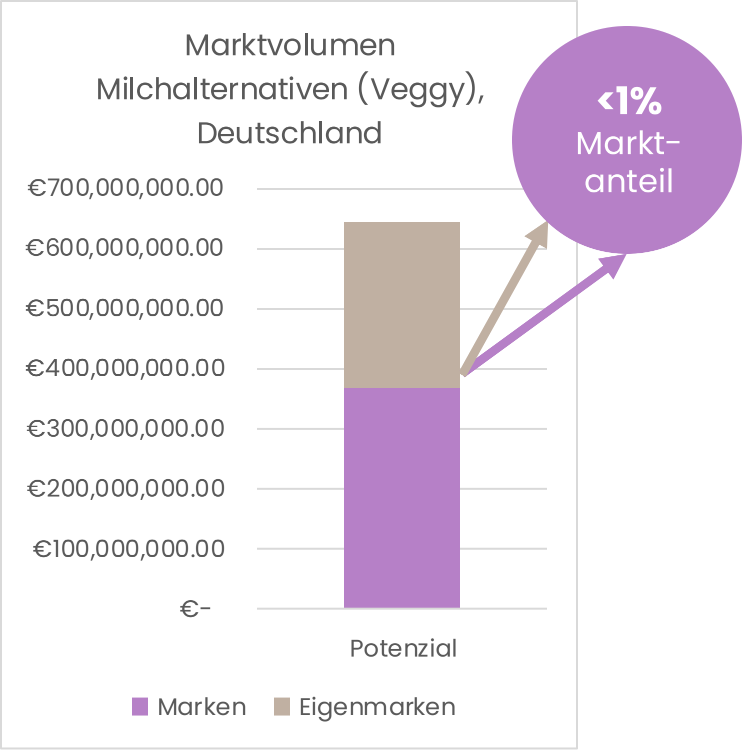
Neuentwicklung - Eigenproduktion

Kategorie Challenger im Bereich Nachhaltigkeit

Milchalternativen (2 SKUs)

Mental Market Share





Mililk®

Revolutionäres Verfahren zum 2D Druck von Flüssigkeiten

Strategie

- Ausgründung Mililk GmbH für Einstieg eines strategischen Investors
- Aufbau Produktionsstätten Europa
- Lizenzierung IP geschützter Technologie
- Aufbau und Lizenzierung Produktion in der MENA und Nordamerika-Region
- Partnerschaften im Vertrieb Foodservice mit Develey (Europa), Hebafood (Schweiz) und Jindilli Beverages (USA, Kanada, Australien, Neuseeland)
- Entwicklung und Launch weiterer Produkte (Mililk Creamer Drops)

Vorteile

- Technologie nutzbar für Saucen, Säfte, Suppen, Milch und Milchalternativen
- 90% Platz- und Verpackungsersparnis
- Geringes Gewicht (spart 84%)
- Günstig in Transport und Lagerung (1 Palette Mililk ersetzt 8 Paletten Haferdrink)
- Günstiger Preis
- Lange Haltbarkeit

Veganz

OrbiFarm®

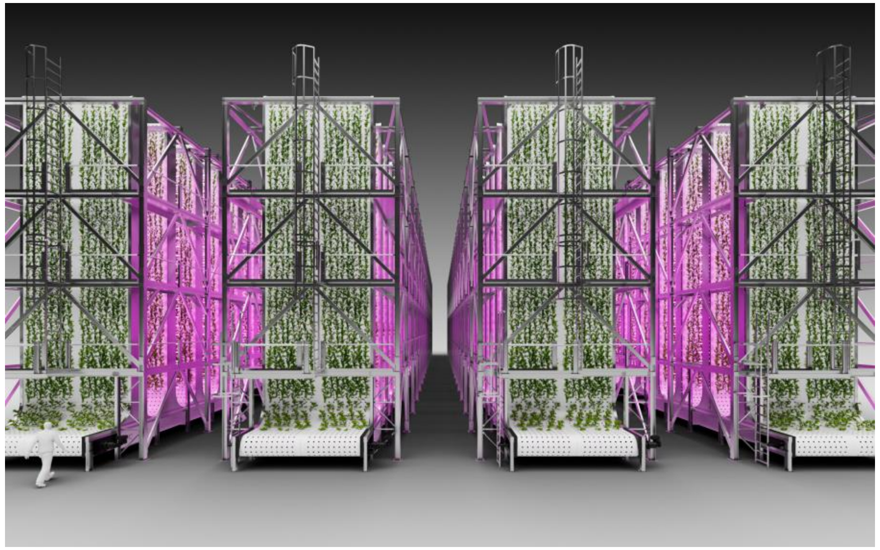
Weltweit patentiertes Verfahren zum Anbau von Grundnahrungsmitteln und Arzneimittelpflanzen

Strategie

- Lizenzierung IP geschützter Technologie
- F&E Partner: Fraunhofer-Institut für Molekularbiologie und Angewandte Oekologie IME
- Technologiepartnerschaft zu Konstruktion, Bau und Instandhaltung mit Marktführer Körber Technologies GmbH
- Ausgründung Orbifarm GmbH für Einstieg eines strategischen Investors

Vorteile

- Ernährungssicherheit
- Sicherer Indoor-Anbau von Grundnahrungsmitteln unabhängig von Klima- und Umwelteinflüssen
- Hohe Wirtschaftlichkeit bei hohen Erträgen (36x höhere Erträge im Vgl. zur konventionellen Landwirtschaft)
- Verarbeitung kompletter Biomasse – keine Nebenprodukte oder Abfälle
- Anbau und Nutzung von Arzneimittelpflanzen unter optimalen Reinraum-bedingungen (Ertrag, Qualität)



FINANZIELLE ENTWICKLUNG

2024

GuV

2024

Umsatzsenkung um € 5.6 Mio

Bereinigtes EBITDA gesunken um € 874 Tsd., trotz € 5.6m weniger Umsatz dank starken Kostenreduktion

EBITDA Verluste reduziert auf € 2.4 Mio. von € 6.3 Mio im Vorjahr wegen Einmaleffekte:

- Aktivierung der Forderung aus der Kapitalerhöhung 2023
- Aufwendungen für den Produktionsanlauf der neuen Produkten

- Periodenfehlbetrag halbiert auf € 4.8 Mio

in €m	2024	2023	Change (in %)
Umsatz	**10.8**	**16.4**	**-34**
Materialaufwand	6.7	10.0	+33
Personalaufwand	4.6	3.9	-17
Sonstige betriebliche Aufwendungen	7.9	10.5	+25
- Marketing Kosten	*1.8*	*1.7*	*-4*
- direkte Kosten	*2.7*	*3.2*	*+15*
- indirekte Kosten	*3.3*	*5.6*	*+40*
Bereinigtes EBITDA	**-7.1**	**-6.3**	**-14**
Einmalerträge	5.3	0.0	-
Einmalaufwendungen	0.6	0.0	-
EBITDA	**-2.4**	**-6.3**	**+62**
Abschreibungen	1.5	1.7	+9
EBIT	**-3.9**	**-7.9**	**+51**
Periodenfehlbetrag	**-4.8**	**-9.5**	**+49**

Bilanz

2024

Eigenkapital reduziert aufgrund der Netto-Verluste

Umlaufvermögen reduziert wegen des niedrigeren Umsatzes

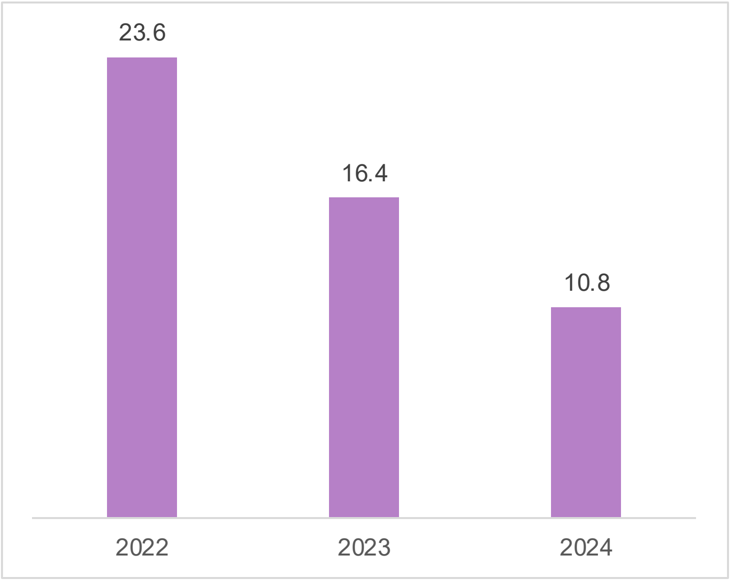
Finanzielle Verbindlichkeiten unverändert (Anlage € 9.6 Mio und Crowdfunding € 1.8 Mio)

in €m	2024	2023	Change (in %)
Anlagevermögen	13.1	13.9	-6
Umlaufvermögen	8.8	10.7	-18
Rechnungsabgrenzungsposten	0.3	0.3	+4
Bilanzsumme	**22.3**	**25.0**	**-11**
Eigenkapital	1.7	6.5	-74
Rückstellungen	1.0	1.8	-43
Verbindlichkeiten	19.6	16.6	18
Bilanzsumme	**22.3**	**25.0**	**-11**

GUV

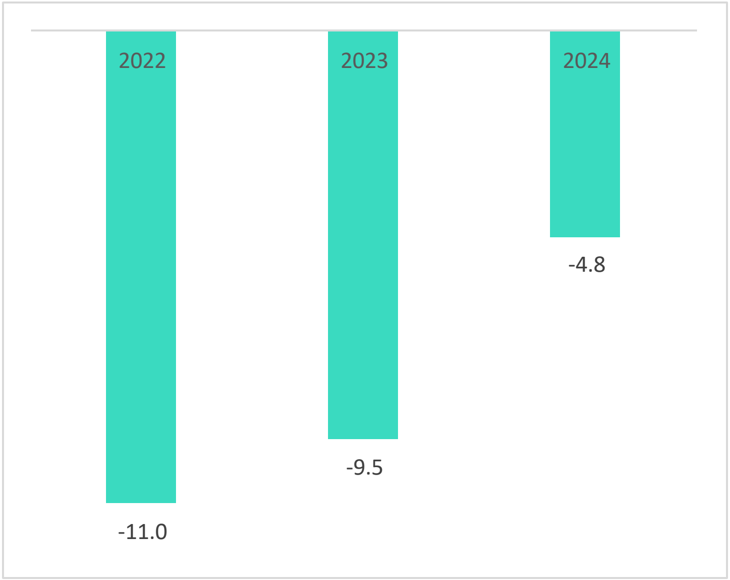
2024

Umsatz in Mio. €



EBITDA in Mio. €

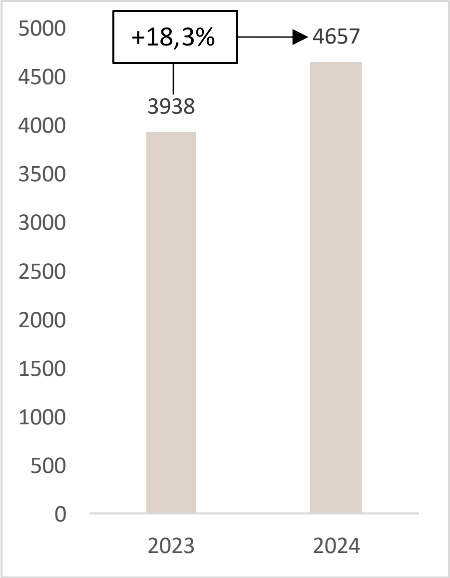
Jahresfehlbetrag in Mio. €



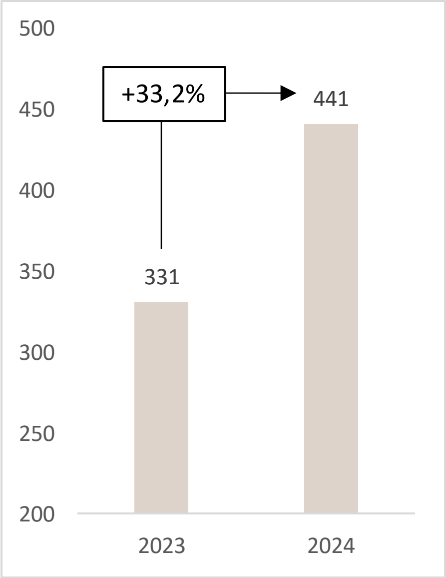
Kostenstruktur Entwicklung

2023 vs. 2024

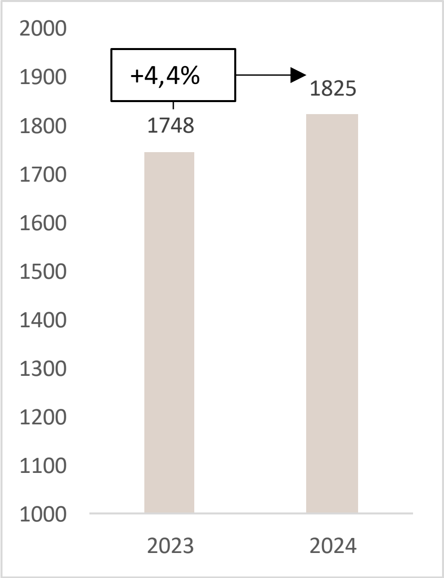
Personal in Tsd. €



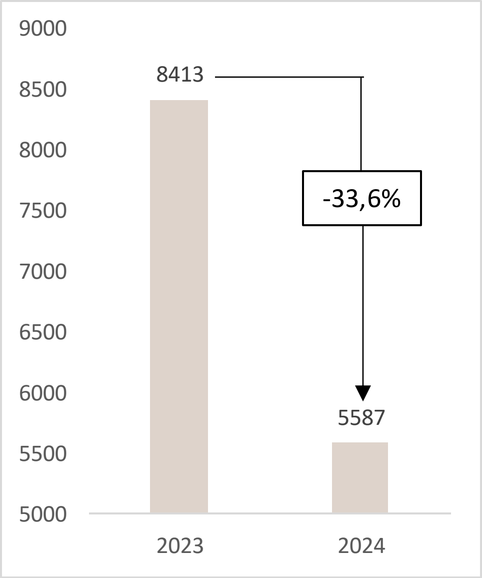
R&D in Tsd. €



Marketing in Tsd. €



Overheads in Tsd. €



Veganz

AUSBLICK

2025

Guidance

2025

in €. Mio.	2025	2024
	Prognose	Ist
Umsatz	Etwa auf Vorjahresniveau	10,8
EBITDA	Etwa auf Vorjahresniveau	-2,4

Veganz

Vielen Dank

Appendix

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Executive Board

Classic management experience, start-up know-how paired with in-depth market knowledge

Jan Bredack
Founder & CEO

- Founded Veganz in 02/2011

Key responsibilities:

- Sales and Distribution
- Retail

Anja Bachmüller
COO

- Joined Veganz in 02/2017

Key responsibilities:

- Supply Chain Management
- Purchasing
- Production
- Quality Management

Moritz Möller
CMO

- Joined Veganz in 04/2018

Key responsibilities:

- Marketing
- Product Management
- Sustainability

Massimo Garau
CFO

- Joined Veganz in 07/2023

Key responsibilities:

- Finance
- IT
- HR
- Investor Relations
- Legal

Our key share data

Share information

Issuer	Veganz Group AG
First day of trading	10th November 2021
ISIN	DE000A3E5ED2
WKN	A3E5ED
Ticker symbol	VEZ
Share capital	€1,377,198.00
Number of shares outstanding	1,377,198
Listing/Market segment	Regulated Unofficial Market (Freiverkehr) of the Frankfurt Stock Exchange (Scale Segment)
Type of shares	Ordinary bearer shares
Designated Sponsor	mwb fairtrade Wertpapierhandelsbank AG

Analyst Coverage

Oliver Wojahn **Jan Bauer**

Financial calendar 2025 & contact

13/05/2025	Annual Report 2024
14/05/2025	Webcast Annual Report 2024
13/08/2025	Hauptversammlung 2025
25/09/2025	Halbjahresbericht 2025
12/11/2025	MKK – Münchner Kapitalmarkt Konferenz

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